

Chapter No. 2230

15/SS26/R1155

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***SENATE
CONCURRENT RESOLUTION
No. 659***

Originated in Senate



Secretary

SENATE CONCURRENT RESOLUTION NO. 659

A CONCURRENT RESOLUTION RECOGNIZING THE CAREER AND SERVICE OF RESPECTED ADVERTISING EXECUTIVE JACKIE M. LETT UPON THE OCCASION OF HER RETIREMENT AS PRESIDENT OF THE MISSISSIPPI ASSOCIATION OF BROADCASTING.

WHEREAS, respected Mississippi Advertising Executive Jackie M. Lett has announced her retirement as President of the Mississippi Association of Broadcasting. She served as President of this organization for 30 years; and

WHEREAS, Jackie has been with the Mississippi Association of Broadcasting for 30 years. Prior experience includes Media Director for The Godwin Group and Larry Painter & Associates Advertising Agencies in Jackson, Mississippi, and Media Buyer for Kinro Advertising in Atlanta, Georgia; and

WHEREAS, Jackie is the widow of Howard L. Lett, Jr., who was a well-known Broadcaster in Mississippi. She has three children, four grandchildren, and five great-grandchildren; and

WHEREAS, Jackie was the first woman to be elected President of the Jackson Advertising Federation in 1976 and, for two

consecutive years, was named the club's Advertising Woman of the Year. She received the Ad Federation Silver Medal in 1991; and

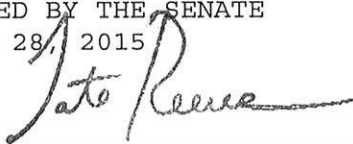
WHEREAS, Jackie is Past President of the National Alliance of State Broadcaster Associations (NASBA) 1989, Past President of the Mississippi Society of Association Executives (MSAE) 1990, and received their Outstanding Executive Member Award in 2005. Jackie is listed in *Who's Who of American Women* Tenth Edition; and

WHEREAS, Jackie is a wonderful example for her fellow colleagues and leaves a legacy of leadership and dedication to the media and broadcasting business:

NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE OF MISSISSIPPI, THE HOUSE OF REPRESENTATIVES CONCURRING THEREIN, That we do hereby recognize the career and service of respected Advertising Executive Jackie M. Lett upon the occasion of her retirement as President of the Mississippi Association of Broadcasting, and extend to Jackie and her family our best wishes for future success.

BE IT FURTHER RESOLVED, That this resolution be presented to Jackie Lett, forwarded to the Mississippi Association of Broadcasting, and made available to the Capitol Press Corps.

ADOPTED BY THE SENATE
March 28, 2015



PRESIDENT OF THE SENATE

ADOPTED BY THE HOUSE OF REPRESENTATIVES
April 1, 2015



SPEAKER OF THE HOUSE OF REPRESENTATIVES